

VANWERSCH WRITES



Patrick van Wersch

Personal profile

Experienced and quirky freelance writer, journalist and communication advisor with an MA degree in Journalism. Specialised in: human interest stories, international politics, travel blogging, multichannel editorial content and online community management.

Professional experience

Van Wersch Writes (2017 – present)

[Freelance Writer](#)

Deutsche Bank AG, Amsterdam (2012-2016)

[Communication Advisor / Corporate journalist](#)

PBLQ, The Hague (2011-2012)

[EU Junior Consultant](#)

The European Institute, Washington, D.C. (2011)

[Online Editorial Assistant](#)

European Parliament, Brussels (2010-2011)

[Communications Trainee DG COMM](#)

Panteia Research, Zoetermeer (2010)

[Junior EU Policy Researcher](#)

AT5, Amsterdam (2009)

[Internship Public Journalism](#)

Skills & Competencies

[Languages](#)

Dutch (native or bilingual proficiency)

English (native or bilingual proficiency)

German (professional working proficiency)

[Communication](#)

Experienced in various journalism genres, including blogging, social media content and video interviews.

[Based in Davao City, Philippines](#)
[+63 920 295 1392 \(PH\) +31 6 1491 8056 \(NL\)](#)
patrickvanwer@gmail.com
[@pwersch \(Twitter\)](#)
[werschpatrickvan \(Instagram\)](#)

Computer skills

More than 5 years' experience with CMS (OpenText, Jive, Joomla!), basic knowledge of HTML. Excellent command of MS Office tools (Excel, PowerPoint, Word), moderate proficiency in Adobe applications Photoshop (banners, pictures) and Acrobat (PDF design).

Education

Catholic University Leuven (2011)

[Master certificate American Politics](#)

VU University Amsterdam (2007-2010)

[MA Journalism](#)

Maastricht University (2004-2007)

[BA European Studies](#)

Portfolio (examples)

- The Dam That Divides ([blog](#) for my own website www.vanwerschwrites.com)

- 'Power house' Philips Lighting anticipeert op fundamentele veranderingen in de markt ([interview](#) with CFO of Philips Lighting)

- Interview CEO Deutsche Bank Nederland NV about family-owned businesses ([video](#))

- Dutch Voters Share German Reluctance to Subsidize Euro Laggards ([blog](#) for website The European Institute)

Additional information

[Long-distance runner](#) (The Hague Road Runners)

[Volunteer](#) (guest teacher primary schools)

References

[Elsbeth Ketting](#)

Head of Marketing & Communications
Deutsche Bank in the Netherlands

[Evert-Jan Mulder](#)

Owner at Red Plum Consultancy